



French In Normandy



Teaching  
you  
French  
is our  
Business



**French in Normandy**  
**We mean business**





■ **FRENCH IN NORMANDY** — recognised by the Professionals of the Language Travel Industry as being one of the best training centres in the world.

Award winning French in Normandy\*, offers a wide range of courses for professionals.

If you are looking for French language training that is truly focused on your business or particular needs, then you have come to the right school. At French in Normandy all our business courses are intensive, dynamic, and immensely practical as they are skills-based and you will be evaluated through tasks and role plays.

Our trainers are very experienced - and they know that not all businesses are the same and that your business needs can change. So our courses are flexible in order to reflect the varied goals of our students.

At French in Normandy our objective is always the same: The course will be designed to give you the skills and confidence to use the French Language. It does not matter what level you are or reach after a course with us: you will be able to use what you have learned effectively.

Everyone always speaks about English as a vehicle for International Business Communication but we should not underestimate the need to speak French across the globe. French is the only other world language, it is spoken on 5 continents and is widely used in both Diplomatic and Commercial spheres.

\*French in Normandy was voted the first ever SUPERSTAR French School in the Study Travel Magazine annual awards in 2012 after winning the award for 5 consecutive years. In 2013 The Turkish Language Travel Agents voted French in Normandy as the BEST FRENCH LANGUAGE SCHOOL

#### ■ Communicating Effectively in French / Mini-Group 4

This course is for professionals who want to develop their French knowledge and skills using the language in both a work and social context, but without a strong focus on a particular field like sales or IT etc.

The course starts every Monday and has 4 students maximum. Topics covered include presentations, telephone and email communication, speaking in formal and informal situations, as well as writing formal letters and reports.

This course is ideal for experienced business executives and managers who wish to improve their business language and professional skills in a general commercial context in the shortest possible time.



#### COURSE FACT FILE

- Maximum number of participants: 4
- Length: 30 hours
- Timetable : 9h30-11h/11h30-13h/14h-15h30/16h-17h30 daily
- Start dates: Every Monday

#### ■ Individual Tuition

At French In Normandy you can choose a programme of tailor made individual tuition. We recognise that everyone is different, so the training content is **entirely designed to suit your needs**.

As with all our individual and Business / Professional courses we start with a detailed 'needs analysis' to ensure that the course content addresses your particular needs. This will be sent to you before your arrival and we ask that you return it to us no later than a week before your start date.

#### COURSE FACT FILE

- Length: Student choice
- Start dates: Every Monday



#### ■ Combi Business French

If you are still working with a fairly basic level of French or have just started to use French in your business career and wish to improve it but without a deadline, then this is the course for you.

The course starts every Monday and combines general French in the mornings in groups of ten maximum. This time will be used to improve your overall level and confidence in all 4 skills areas while the afternoon sessions are devoted to you and your personal business needs and context.

For example: Medicine, Human Resources, Sales, Diplomatic French and or effective communication in international meetings and negotiations for Government officers.

#### COURSE FACT FILE

- Maximum number of participants: 10 in general course in the mornings
- Length: 15 hours of group lessons in the morning plus a number of one to one tuition according to student choice
- Timetable: 9h30-11h/11h30-13h/Afternoons according to student choice
- Start dates: Every Monday

#### ■ BULATS

The BULATS test is a useful qualification for people who need to use French as a foreign language for the purposes of international business and who are already in business-orientated work or preparing to follow such a career. This test is used systematically at the end of all our Business and Professional Courses in order to confirm your progress and help you decide the next step on your French language learning route.

#### ■ Premium Service Intensive

Some people prefer not to follow their course in our school premises and so our PREMIUM SERVICE offers those wishing to learn or to improve their French skills the chance to have a tailor made programme and to be based at our partner, the spectacular Hotel de Bourgtheroulde Spa (5\*) in the centre of Rouen

□ Contact us for availability and details.



#### ■ Executive Accommodation

Our charming host families offer a private bedroom with bathroom en suite. Many have private parking. They will encourage you to put into practice the vocabulary and skills that you have used and acquired during your day. They will help you to practice the use of polite and more formal French as well as making small talk "à table". In short, they will be your partners in the language-learning process.