

BEIJING 北京 上海 SHANGHAI SHENZHEN 深圳 HONG KONG 香港 广州 CHENGDU 成都 GUANGZHOU 苏州 纽约 SUZHOU **NEW YORK**



CHINESE LANGUAGE AND 中国语言文化体验 CULTURAL EXPERIENCE





Quality, reputation and constant pursuit of excellence. Mandarin House vision is to share Chinese language and culture with the world. Our mission is to be the reliable partner you always want, to ensure you learn Chinese on your terms, quickly and efficiently.

美和汉语,自2004年创办以来,专注于高质量的汉语培训,以传播中国文化为愿景,以提供全球信赖的个性化汉语培训服务为使命,深耕国际汉语教育领域。



In 2009 & 2013, we were nominated, and won the top award for the World Language Provider Star Award by Study Travel Magazine. Since 2008, we are proud to have been nominated ten times.

美和汉语于2009和2013年获得Study Travel Magazine颁发的世界语言优秀服务奖。



G_{LOBAL}

Every year, over 5000 people from more than 100 nationalities chose Mandarin House as their Chinese language provider.

美和汉语每年为来自一百多个国家 的五千多位外籍人士提供汉语及文 化服务。

ESTABLISHED IN 2004

Mandarin House is a pioneer of the Chinese language industry to provide a more personal, flexible alternative to universities.

创建于2004年的美和汉语,以个性化、多元化的服务,领跑国际汉语教育行业。

8 CENTERS

Right in the heart of Beijing, Shanghai, Shenzhen, Hong Kong, Guangzhou, Chengdu, Suzhou, and New York.

美和汉语的线下学习中心,位于北京、上海、深圳、香港、广州、成都、苏州、纽约的中心地段。

S_{ELF}DEVELOPED CURRICULUM

Over 30 self-developed textbooks cover practical Chinese, HSK test preparation, juniors, and teacher training.

30余套自编教材,覆盖实用汉语、 HSK备考、少儿、汉语教师培训。

EFFECTIVE COURSES

Wide range of Mandarin courses for all skill levels, intensive or part time, group or 1on1, and E-learning solutions.

所有级别的汉语课程,包含密集或业余学习、小班或一对一及在线学习。

QUALIFIED TEACHERS

Mandarin House teachers are cross-cultural aware, bilingual, comprehensively trained and have an average of 5,000 teaching hours experience.

美和汉语教师,拥有双语跨文化交际能力,平均教学经验达到五千小时。



Accredited by the International Association of Language Centres (IALC), a network of high-quality language schools.

获得IALC协会认证,为各年龄不同需求的学员提供高标准中文课程。



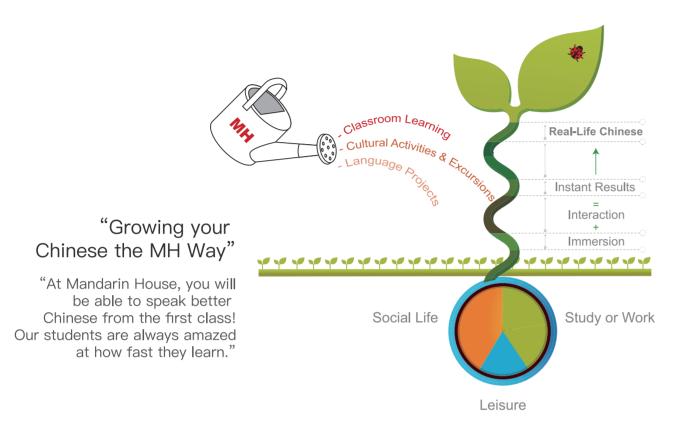
Recognized official China's Hanyu Shuiping Kaoshi (HSK) Testing Center.

汉语水平考试

HSK汉语水平考试考点,考察考生在生活、学习和工作中运用汉语进行交际的能力。

CHINESE COURSES

中文课程



COMPREHENSIVE 综合课程

Do you want to make big progress for your study? Mandarin House Comprehensive Course will allow you to focus on real-life Chinese conversational skills while learning the reading and writing of Chinese characters, you will get the complete Chinese training to prepare for academic or career.

汉语综合课程不但能让您学习到日常生活中的会话技能,而且能学习到汉字阅读和写作。完整的培训,为您的学术或职业生涯做充分的准备。

CONVERSATIONAL 会话课程

A smart choice to learn the communication essentials of Chinese pinyin, listening and speaking skills. Mandarin House Conversational Course focuses on practical Chinese conversational skills, giving you confidence to speak Chinese after every lesson, you can learn faster and better.

汉语会话课程侧重于实用的中文 会话技能,汉语拼音的运用要领 和汉语的听说能力。让您有信心 在每节课后说中文,您可以学得 更快、更好。

CHARACTERS 汉字课程

Characters are an essential part of Chinese culture and by learning them you will get a deeper understanding of the language and in the long term it helps you master Chinese faster as not only can you read Chinese magazines, maps, books etc., but your mind is able to make stronger connections with Chinese words.

汉字是中国文化的一个重要组成部分。 通过学习汉字,您可以更深入地了解 汉语。从长远来看,将帮助您掌握运 用中文思维来建立词汇关联的能力。

HSK Level 1 CEFR A1 ACTFL Novice Low	MH1	After you finish this level, you can understand and use very simple Chinese phrases, meet basic needs for communication and possess the ability to further your Chinese language studies. 完成这个级别后,您可以理解并使用一些非常简单的汉语词语和句子,满足具体的交际需求,具备进一步学习汉语的能力。
HSK Level 2 CEFR A2 ACTFL Novice Mid	MH2	After you finish this level, you can have an excellent grasp of basic Chinese and can communicate in simple and routine tasks requiring a simple and direct exchange of information on familiar and routine matters. 完成这个级别后,您可以用汉语就熟悉的日常话题进行简单而直接的交流,达到初级汉语优等水平。
HSK Level 3 CEFR B1 ACTFL Intermediate Low	MH3,4	After you finish this level, you can communicate in Chinese at a modest level in your daily, academic and professional lives. You can manage most communication in Chinese when travelling in China. 完成这个级别后,您可以用汉语完成生活、学习、工作等方面的基本交际任务,在中国旅游时,您可应对遇到的大部分交际任务。
HSK Level 4 CEFR B2 ACTFL Intermediate Mid	MH5,6	After you finish this level, you can converse in Chinese on a wide range of topics and are able to communicate fluently with native Chinese speakers. 完成这个级别后,您可以用汉语就较广泛领域的话题进行谈论,比较流利地与汉语为母语者进行交流。
HSK Level 5 CEFR C1 ACTFL Intermediate High	MH7,8	After you finish this level, you can read Chinese newspapers and magazines, enjoy Chinese films and plays and give a full-length speech in Chinese. 完成这个级别后,您可以阅读汉语报刊杂志,欣赏汉语影视节目,用汉语进行较为完整的演讲。
HSK Level 6 CEFR C2 ACTFL Advanced	MH9,10	After you finish this level, you can easily comprehend written and spoken information in Chinese and can effectively express yourself in Chinese, both orally and on paper. 完成这个级别后,您可以轻松地理解听到或读到的汉语信息,以口头或书面的形式用汉语流利地表达自己的见解。

夏令营

CULTURAL EXPERIENCE







The leading Mandarin Chinese summer camp since 2004; an unforgettable adventure and a great way to experience traditional and modern China, in a safe, fun, full immersion Chinese environment.

Our experienced, qualified teachers share Chinese life through Mandarin lessons, cultural workshops, activities, and excursions to ensure a valuable summer for your children.

中文夏令营始于2004年,在安全、快乐、沉浸式的语言环境中,经验丰富的教师通过中文课、文化研讨、活动和远足,带给您孩子一次难忘的中国传统与现代交融的体验。

Mewa Davidson 9 years old



'I love learning Chinese with Mandarin House and I really like my teacher I'm having a wonderful time here.'

Simona Hu 14 years old

'I had so much fun in these past 4 weeks, thank u guyssss. I will miss everybody so much.'

George Geicke 13 years old



'I'm half Chinese so I love Chinese language Mandarin House gives me a fun way of learning Chinese and my teacher is really areat!'

Gabriel Barreto 8 years old



'It was a good experience. I have enjoyed seeing the Great Wall, watching Chinese cartoon, learning Chinese idioms and characters.' Vincent Favati 12 years old



'I really like playing ping-pong and learning Chinese· I love Mandarin House, it's my 3rd time here· My teacher is great!'

Ida Angerbjorn 16 years old



'This is my first experience in China being alone: The beginnin was hard, but Mandarin House helped me a lot to fit in the life in China:'



BEIJING



Total Immersion Environment 全沉浸语言环境

CHENGDU

Learn new words, phrases, characters, conversational Chinese naturally, in context and everyday!

自然而然学习到新的词汇和短语,每天都能看见汉字,并听到地道的口语。



Cross-culture Communication 跨文化交流

A lifetime where your kids can learn about other culture while learning Chinese.

一生难忘的夏令营,您的孩子在学习中文的同时, 体验不同国家的文化。



Diverse Cultural Activities 多元文化活动

Language lessons complemented by cultural activities, workshops, art projects, sports, excursions and trips.

语言学习辅以文化活动、研讨会、艺术、体育、游览和旅行。



Live with Chinese Family 与中国家庭生活

Sharing the home, conversation, daily activities with a Chinese family.

您的孩子可以在中国家庭居住,体验中国式日常 生活和交流。

CORPORATE CLIENTS





As an experienced provider of Chinese language and cultural programs to multinational corporates, Mandarin House can help you and your company deliver world-beating training results. Mandarin House has a dedicated VIP department, teaching groups, and account managers to provide personalized service and implement corporate-specific training directives.

作为行业内经验丰富的跨国公司汉语文化服务商,美和汉语可以帮助您和您的公司获得卓越的培训效果。 美和汉语设有专门的VIP部门、独立的教学团队、一对一的客户经理,为您的企业打造个性化服务,实 施贵企业特定的培训方案。

Tailor-made to corporate specific training objectives, we organize Cross-Cultural Training, Orientation Briefing, Business Cultural Workshop, Executive Private Tailor-made Instruction, and Part Time Group Teaching, etc.

根据企业具体的培训目标,我们组织跨文化培训、新环境简介、商业文化研讨、高阶私人定制课,团队教学等。



For more than a decade, we have proudly represented some of the world's reputable enterprises and institutions in their employee Chinese language programs, executive cross-cultural training, and business cultural workshops.

十多年来,我们为来自世界知名企业及机构的外籍员工提供了优质的汉语课、跨文化培训、商业文化研讨。

A & F	阿贝克隆比&费奇	KUKA	库卡
AKZO NOBEL	阿克苏诺贝尔	KUMHO TIRE	锦湖轮胎
APP	金光	KRAUSS MAFFEI	克劳斯玛菲
APPLE	苹果	L'ORÉAL	欧莱雅
ARISTON	阿里斯顿	MAERSK	马士基
AUCHAN	欧尚	MAHLE	ラエ学
AVIAGE SYSTEMS	昂际航电	METRO	麦德龙
BOSCH	博世	MHD	配悦轩尼诗帝亚吉欧 配悦轩尼诗帝亚吉欧
BP	英国石油	MICHELIN	米其林
C & A	西雅衣家	NISSAN	日产
CASIO	卡西欧	NOK-FREUDENBERG	恩福
CHINA SOUTHERN	中国南方航空	NOVARTIS	诺华
CONTINENTAL	大陆	PWC	普华永道
DAIMLER	戴姆勒	ROCHE	罗氏
DANONE	达能	ROLAND BERGER	罗兰贝格
DECATHLON	迪卡侬	SANOFI	赛诺菲
ERICSSON	爱立信	SCHINDLER	迅达
ETAM	艾格	SCHNEIDER	施耐德
EVONIK	赢创	SHIMANO	禧玛诺
FAURECIA	佛吉亚	SIEMENS	西门子
FOSUN PROPERTY	复星地产	SINODIS	西诺迪斯
GEELY	吉利	TESCO	特易购
GODIVA	歌帝梵	JIAHUI HEALTH	嘉会医疗
GUCCI	古驰	VALEO	法雷奥
H & M	海恩斯莫里斯	VOLVO	沃尔沃
IKEA	宜家	VOLKSWAGEN	大众
JD	京东	XPENG	小鹏汽车
JIN JIANG HOTELS	锦江酒店		

在线学习

LEARN ONLINE 24/7



Study Chinese online anytime and anywhere! All our courses are learning outcome oriented and follow Mandarin House curriculum. A highly experienced professional teaching team will help you to reach a more effective and efficient learning outcome.

随时随地,在线学汉语!我们所有的课程都严格遵循课程大纲,并以学习成果为导向。一支经验丰富的专业教 学团队将帮助您实现更有效和更有效率的学习。



and how easy it is to

learn Chinese online.











Free trial session shows Choose different how our platform works teachers at your will to better improve your skill.

免费试课,了解美和在线 中文学习平台。

通过挑选不同的老师,来 提高您的中文能力。

Booking Success!

online.







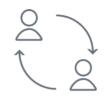
It's very easy to customize your learning

便捷的在线课程,帮助您 更好地制定学习计划。

1-on-1 live Chinese course 24/7, a more plan and to book course convenient learning experience.

> 一对一、全天候、便利的 中文在线学习。

Why Choose Us 为什么选择我们?



Learning Outcome Oriented 以学习成果为导向

All courses are learning outcome oriented and follow the curriculum, we break courses into levels to provide you a clear picture of learning focus.

所有课程都以学习结果为导向, 严格遵循教学大纲, 分级体系 为您清楚地展现学习规划和重点。



Professional Certified Teachers 专业认证教师

A highly experienced professional teaching team, all are native speakers with university degree, and also are certified to teach Chinese as a foreign language.

母语为汉语, 具有大学学历及教师 资格证, 经验丰富的专业师资团队。



1-on-1 Live Courses 一对一真人课程

It's very flexible for you to book each session based on your schedule and personal learning goals, which ensures you effective and efficient learning outcome.

根据您的时间和学习目标, 您可以 灵活预定每节课, 确保有效和有效 率的学习成果。

Study Online Anytime, Anywhere 随时随地学习汉语

Since 2004, Mandarin House has helped over 50,000 foreigners speak better Mandarin. We are the stable, reputable and trusted Chinese cultural and language training provider for you.

自2004年以来,美和汉语帮助五 万多外籍人士学习中文。我们是您 稳定的、诚信的、值得依赖的文化 语言服务商。



TEACHER CERTIFICATION

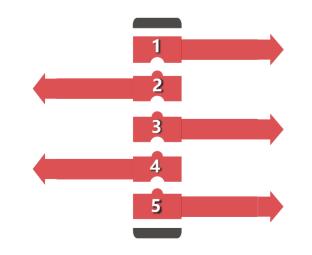


Introduce Chinese teaching theory and methods, you will learn Chinese language pedagogy, intercultural communication, second language acquisition, and a structured approach applied to every aspect of teaching Chinese, in combining language acquisition theory with practical demonstrations.

全面介绍汉语教学的理论和方法,包括汉语教学概论、汉语教学法、跨文化交际、第二语言习得等。该课程将理论与实践相结合,并应用于汉语教学的各个方面。

Chinese Teaching Method 汉语教学方法

Chinese Culture & Cross-Cultural Communication 中华文化与跨文化交际



Chinese Teaching Foundation 汉语教学基础

Teaching Organization & Class Management 教学组织与课堂管理

Professional Development 职业道德与专业发展

国际汉语教师证书







Course Features & Benefits 课程特色和收益



CTCSOL 国际汉语教师证书

Confucius Institute Headquarters (Hanban)
Standardized Examination
孔子学院总部/国家汉办标准化考试
国际汉语教师证书首批考点



Professional Instructors 专业讲师团队

Chinese Teacher Training Instructors
Abundant Global Instruction Experience
国际汉语教师培训讲师
丰富的国内外讲学经验



Practice Opportunities 大量实践机会

50,000+ Chinese Learners Corporates, Adults, Juniors 五万+ 中文学习者 教学对象:企业、成人、少儿等



Diversified Curriculum 多元化课程体系

Online/Offline, Live Stream/Video
Group Class or 1-on-1 Private Tutoring
线上/线下、直播/视频
精品小班或一对一私教

增值服务

VALUE-ADDED SERVICE



STUDY GROUP 游学团

Each year, Mandarin House hosts study tours for groups coming from high schools, colleges and international schools, services including Chinese language classes, cultural activities, weekend excursions and accommodations.

多年的游学团接待经验,为来自海外高中、大学和国际学校的团队安排中文课程、文化活动、周 末旅行和住宿等服务。

CULTURAL ACTIVITIES 课外文化活动 Learn more about different aspects

Learn more about different aspects of Chinese culture, from food to festivals, from numbers to feng shui, through workshops, activities, excursions and seminars.

通过讲座、活动、短途旅行和商务研讨,了解饮食、 节日、数字、风水等中国文化的方方面面。



AU-PAIR 互惠生

Living with a Chinese family and caring for their children, mastering the fascinating Chinese language while learning about the rich and profound Chinese culture.

在中国人家庭中生活, 陪伴、照看中国的孩子, 同时学习汉语, 了解丰富多彩的文化。

HOST FAMILY 寄宿家庭

Good option for a full immersion experience. Living in your own room and sharing the home, conversation and daily activities with your Chinese host family.

全方位沉浸式体验,有一个温暖的家,同时拥有自己的独立空间。





INTERN 实习生

The unique opportunity for students or graduates to develop professional skills whilst gaining exposure to China's dynamic work culture and lifestyle.

大学生或大学毕业生提高职业技能,体验中国职场文化及生活方式。

VISA 签证

Ever-changing visa policies can be difficult to handle, we provide you clear and easy to follow instructions on how to apply for a visa to study in China.

不断变化的签证政策让人难以处理, 我们为您安排清晰的、便于操作的签证申请指南服务。

