



# PLATINUM BROCHURE

UK | USA | CANADA



# WELCOME TO ST GILES PLATINUM TRAINING

St Giles International has over 60 years' experience in teaching English to students from all over the world with different aims and aspirations. In 2015, St Giles was awarded The Queen's Award for Enterprise in International Trade, the UK's highest accolade for business success. As a successful international brand, we are committed to helping everyone who comes through our doors to communicate confidently in English.

Our Platinum Training Courses are designed for business people, professionals, or mature and ambitious learners, looking to develop their language skills in a limited amount of time. We offer you:

- A choice of Platinum Centres in the UK, USA and Canada at our accredited year-round English language schools
- Small classes and tailored lessons to ensure quick progress
- Quality teaching and excellent value for money

## CONTENTS

Why Choose St Giles Platinum?	03	English for Professionals	08
Our Locations	04	English for Specific Purposes/Flexible Training	09
Our Platinum Centres	06	More than Language Learning	10
Our Platinum Courses	07	Your Next Step	11



# WHY CHOOSE ST GILES PLATINUM



**98.6%** of our platinum clients said they would recommend our courses\*

#### OUR EXPERIENCE

We have over 60 years' experience in English language training

#### SMALL CLASSES

We offer a choice of small group training (up to 5 per class), tailor-made one-to-one classes, or a combination of the two

#### TAILORED LESSONS

Lessons are adapted to meet your needs and expectations

#### QUICK PROGRESS

There is a strong focus on quick progress and achieving your objectives

#### QUALITY TEACHING

Our courses are delivered using the latest resources and methods by qualified and experienced trainers, some from professional backgrounds

#### FLEXIBILITY

Our courses start every Monday, with in-company, Skype and weekend lessons also available

#### EXCELLENT FACILITIES

Our modern and dynamic Platinum Centres offer the latest facilities, including Interactive Whiteboards, Self-Access Centres and Wi-Fi internet

#### PERSONAL SERVICE

Our friendly and welcoming staff will help you before, during and after your course with us, and our dedicated Platinum Lounges offer exceptional complimentary facilities

#### SOCIAL PROGRAMME

Our dedicated Platinum social programme is offered in addition to the school's general social programme and includes a variety of events of particular interest to Platinum clients

#### SUPERIOR ACCOMMODATION

We offer a choice of high quality homestays, residence halls and hotels at competitive rates

\*based on student feedback between January and September 2017

# OUR LOCATIONS: THE UK, USA AND CANADA

St Giles International has a choice of Platinum Centres at five of our year-round schools, located in some of the world's most vibrant and exciting cities:



**BRIGHTON  
LONDON CENTRAL**



**NEW YORK CITY  
SAN FRANCISCO**



**VANCOUVER**

These internationally renowned cities are known not only for their strong links with global business, trade and industry, but also for their connections with education and the arts. They offer some of the world's best hospitality, and many opportunities for you to expand your cultural knowledge whilst perfecting your English language skills.

The Platinum Centres at each school are separate from the rest of the school, offering an exclusive place to study and network with other professionals.

## ACCREDITATIONS & MEMBERSHIPS

Accredited by the  
  
for the teaching  
of English in the UK

  
ENGLISHUK  
member

  
Languages Canada  
Langues Canada

  
ENGLISH  
US  
The American Association of  
Modern English Programs

Accredited by  
  
CEA

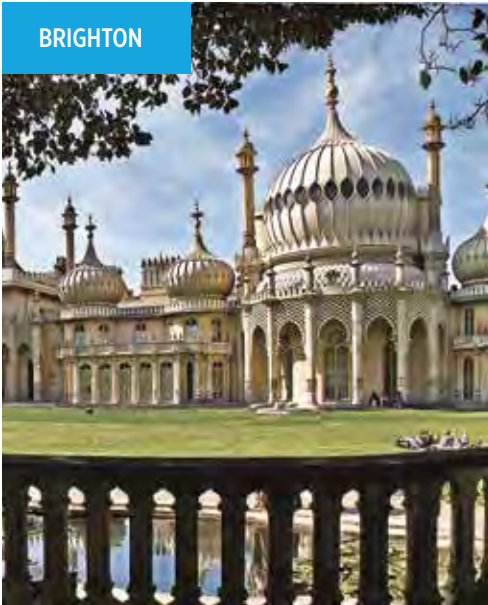
  
PCTIA  
ACCREDITED

ACCREDITED  
  
Eaquals  
Excellence  
in Language Education

  
BRITISH  
COLUMBIA  
EQA

St Giles International is fully accredited and regularly assessed for the teaching of English by the British Council in the UK, CEA in the USA, and Languages Canada in Canada. These are major independent bodies that control quality standards in language centres in the UK, USA and Canada. Our US centres are also members of AAIEP. Our St Giles UK centres are also members of English UK. Our London Central and Brighton schools were inspected by the Independent Schools Inspectorate (ISI) in 2016, and are listed by UKVI as sponsors with Tier 4 Sponsor status. St Giles International Eastbourne (inspected in April 2013) and St Giles International London Central (inspected in December 2014) have both achieved EAQUALS accreditation for meeting the high standards required. The teaching, the course programmes, as well as the course organisation, the learning resources, testing and evaluation were all judged to be of high quality. St Giles Vancouver has EQA designation and is recognised by British Columbia government as having met quality assurance standards. This EQA designation status is protected by PCTIA accreditation which sets basic education standards for registered private career training institutions in British Columbia and establishes standards of quality.

BRIGHTON



LONDON CENTRAL



NEW YORK CITY



“

**Lovely city and great atmosphere at school. The course was tailored for my high-end needs. Worth every penny and time invested.”**

Helena Ramos, Brazil, Freelance Translator and Interpreter, St Giles Vancouver

SAN FRANCISCO



VANCOUVER



# OUR PLATINUM CENTRES AND LOUNGES

Platinum clients have full use of the exclusive Platinum Centres and lounges at all five of our city-centre locations. We aim to offer an environment that is calm, relaxed and welcoming, with a range of complementary business facilities and services. The centres offer:

- Free email and internet access, with both desktop and Wi-Fi facilities, as well as iPads at most centres
- Access to computer, copiers and printers allowing you to keep in touch with your business
- Complimentary refreshments, including coffee and tea, and light snacks such as fruit or biscuits
- An environment in which you can relax, practise your English naturally, and network with like-minded colleagues from all over the world

**“All the teachers are friendly; you feel comfortable and the atmosphere is great. There is an interesting social programme too, which includes going to musicals and out for dinner.”**

Tugce Tuna, Turkey, Air Stewardess at TAV Airport, St Giles London Central



Brighton



London Central



New York City



San Francisco



Vancouver

# OUR PLATINUM COURSES

Whether you wish to study for a specific reason or as a part of your long-term career development, our Platinum Courses are learner-centred, designed to meet your needs, and will help you to improve your English skills and your confidence speaking the language.



**“We focus on each client as an individual with a unique learning style and specific, definable communicative needs and wants. Experience tells us that clients bring their technical expertise and knowledge with them - the job of our teachers is to enable our learners to use that expertise and knowledge in English”**

Jonathan Grubb, Platinum Course Director at St Giles Brighton

Some of our previous and existing corporate clients include:

Accenture	Esso Petroleum	Lan Chile
American Express	Finnish Parliament	Mars Confectionary
The Argentinian Parliament	Finnish Bar Association	Mckinsey
Bank of Japan	Deloitte	Microsoft
Bosch	HP	Miele
Carrefour	Hitachi	Nippon Steel
Chrysler Motors	IBM	Nomura Research
Citibank	KPMG	Pfizer Pharmaceuticals
Colgate-Palmolive	Johnson & Johnson	Philips
Danone	JP Morgan	Siemens
Ernst & Young	Kimberly Clark	Volkswagen

## KEY FACTS

### 21+

Age  
(Typical age range  
30-55 years)

### 5

Max class size for Platinum  
Group Courses

## Lessons per week

See Course Dates and Prices  
Brochure for options at each  
centre

### 50

Lesson length in minutes



## LEVELS

Platinum Group Courses:

A1 (Elementary) +

Platinum One-to-one Courses:

Beginner +



## START DATES

Every Monday; minimum of 1 week

Flexible dates for weekend and  
in-company training



## LOCATIONS

Brighton, UK

London Central, UK

Vancouver, Canada

# ENGLISH FOR PROFESSIONALS

## BEFORE YOUR COURSE

When you book a Platinum Course at St Giles, we will send you an online pre-course questionnaire to find out what you need and want from your time with us and to help us to design the right programme for you. We adapt group courses to balance the needs of all clients in the class, whilst one-to-one lessons can be tailored specifically for you.

## DURING YOUR COURSE

Our programmes are designed to meet a range of needs and objectives, but they will commonly include:

- **Meetings** – communicating more effectively in meetings and workshops
- **Negotiations** – selling, promotion, persuasion
- **Presentations** – presenting for internal and external customers
- **Social Situations** – using the telephone, socialising, networking and communicating at work
- **Written communication** – reporting, writing formal letters and emails

You will have the chance to discuss the programme with your trainer so that you have input into its design and content. This is to ensure that you are meeting your objectives, whether linguistic or skills based.

## OUR MOST POPULAR COURSES ARE:

### Platinum Group Courses:

- Choose from 15, 20, 25, 30 or 35 lessons per week
- High levels of personal attention, with a maximum of 5 clients per class of the same language level and ability
- An opportunity to meet and network with other professional people from all over the world
- Focus on communicating more effectively in real-life situations, with hands-on tasks and role-plays

### Platinum One-to-one Courses:

- Choose from 15, 20, 25, 30 or 35 one-to-one lessons per week
- A tailor-made programme, designed to meet your needs and objectives, for clients who have limited time
- Focus on a range of needs, from linguistic (e.g. speaking or vocabulary) to skills based (e.g. meetings and presentations), or a combination of both
- One-to-one lessons can also focus on specialised subject areas or international examination preparation
- Although you study alone with your instructor, you may take advantage of all services available, including social programme, refreshments, networking with other students outside of class time

### Platinum Plus Courses:

- Our most popular program
- Choose one of our group courses and combine it with 5 or more one-to-one lessons per week
- Combine the dynamics of group training with specific one-to-one input sessions relating to your personal needs and objectives
- Choose this programme if you are looking for an intensive course, tailored for your needs, but also the chance to network with other professionals

## AFTER YOUR COURSE

Upon completing your training, you will be awarded a St Giles Certificate of Studies, a report upon request and our personalised recommendations for your further study.



### Platinum Plus Online Course

Add online Skype lessons before or after your Platinum Group or One-to-one Course to maximise your progress. Available at St Giles London Central - See 'Course Dates and Prices' brochure for cost.



# ENGLISH FOR SPECIFIC PURPOSES



“  
St Giles is a dynamic and well-managed school, its courses being very good value for money.”

Karel Helman, Czech Republic,  
Head of Department at the  
Private University College of  
Economic Studies, St Giles  
London Central

Clients choosing our One-to-one classes (whether on their own, or as part of the Platinum Plus Course) can choose to study English for Specific Purposes with their trainer. We can also offer these options to closed groups upon request. This offers:

- Specialist, industry-focused training
- Lessons tailored to your individual needs as a professional
- All industries and disciplines catered for
- Weekend, Skype and in-company training options

Examples of industries we can cater for include:

- Law
- Finance
- Medicine
- Military
- Journalism
- Secretaries, Personal Assistants and Administrative Staff
- Human Resources
- Aviation
- and more...

Please contact us for your specific professional needs.

## FLEXIBLE TRAINING

We understand that many professionals want to improve their English skills, but have little time to do so due to their busy schedules. We therefore provide flexible learning options to help you fit studying around your professional commitments. These options may also be added before or after a standard study programme at a St Giles centre.

### WEEKEND TRAINING

We can arrange one-to-one weekend lessons to fit with your schedule. We offer a minimum of 4 lessons per day. As with all our one-to-one programmes, the lessons will be tailored for your exact needs and can include any specialism required. We can also arrange closed group training at the weekends upon request.

### SKYPE TRAINING

We can offer Skype video lessons for clients who do not have time to travel abroad for training, or before / after taking a course at St Giles. You can book packages of lessons with a trainer at a time convenient for you. All lessons will be tailored for your needs and wants.

### IN-COMPANY TRAINING

This is a convenient option for professionals working in the UK, USA or Canada. We can come to your office at a time that suits you and deliver our high quality language training, concentrating on your learning needs. Specialist packages are available for companies requiring regular or extensive training.

# MORE THAN LANGUAGE LEARNING



At all St Giles centres we offer a complete package, ensuring you have all you need for a successful and enjoyable period of study. Outside of the classroom and Platinum Lounges we also offer you:

- A choice of accommodation options
- Airport transfers to and from your accommodation
- Social activities
- Advice on travel and medical insurance
- A personal service – speak to our staff if you need anything at all!

## ACCOMMODATION

We offer you a choice of carefully selected accommodation, and there are Accommodation Officers at each centre should you need any help during your stay. For Platinum clients, we recommend the following options:

### HOTELS / GUESTHOUSES

Our hotels and guest houses are ideal for more independent clients, all in central locations and within walking distance of our Platinum Centres.

### SUPERIOR HOMESTAY

Our homestays offer excellent value for money and are the ideal choice if you want to practise your English naturally. Our Superior hosts offer well-furnished bedrooms with internet access and are chosen for the quality of the home (the décor, view or facilities). You can also book a Superior Homestay with a private bathroom at most centres.

## SOCIAL PROGRAMME

Outside of the classroom we invite you to participate – along with your classmates and language trainers – in social and cultural activities every week, giving you the chance to further improve your skills in a relaxed social environment and to network with like-minded professionals from all around the world.

One complimentary social programme activity will be offered to you every two weeks. One-to-one clients also enjoy a complimentary three-course lunch with their trainer at the end of their course.

Typical activities include:

- Theatre visits
- Restaurant meals
- Museum and gallery tours

Clients can also take part in the main school social programme which offers a full and varied calendar of afternoon and evening activities.