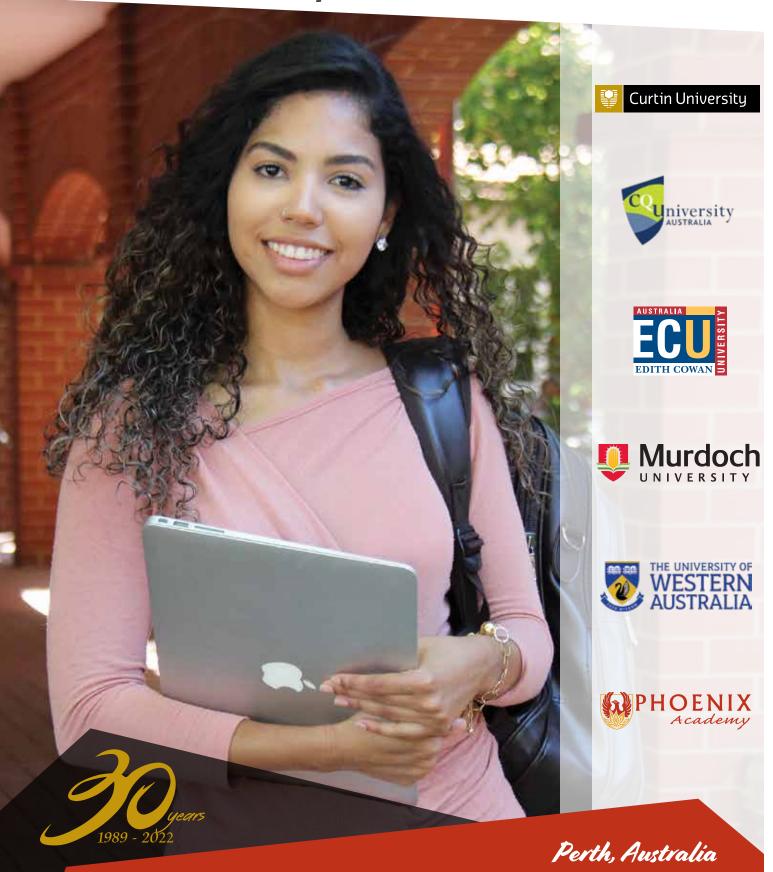
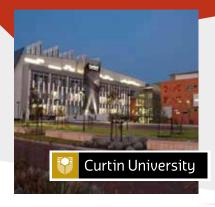


PHOENIX BUSINESS SCHOOL

Pathways to West Australian Universities



STUDY IN WESTERN AUSTRALIA

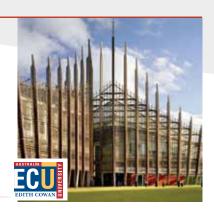


CURTIN UNIVERSITY

- Ranked in the Top 2% of Universities worldwide
- Named as the 3rd fastest 'rising star' in terms of research in Asia-Pacific
- Ranked number 2 in the world for mineral and mining engineering
- Most Collaborative University in Australia

EDITH COWAN UNIVERSITY (ECU)

- Top 200 Universities less than 50 years of age
- 5 star teaching quality rating for the the last 8 years
- Ranked top public university in Australia for student satisfaction
- Strong Industry Links get "hands on" experience whilst you study





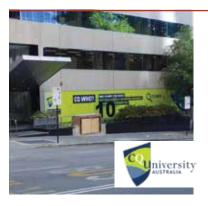
MURDOCH UNIVERSITY

- Ranked in the Top 100 Universities under the age of 50
- Ranked in the top 70 most international Universities in the world
- 5 star staff to student ratio
- \$2.5 million worth of scholarships awarded each year

THE UNIVERSITY OF WESTERN AUSTRALIA

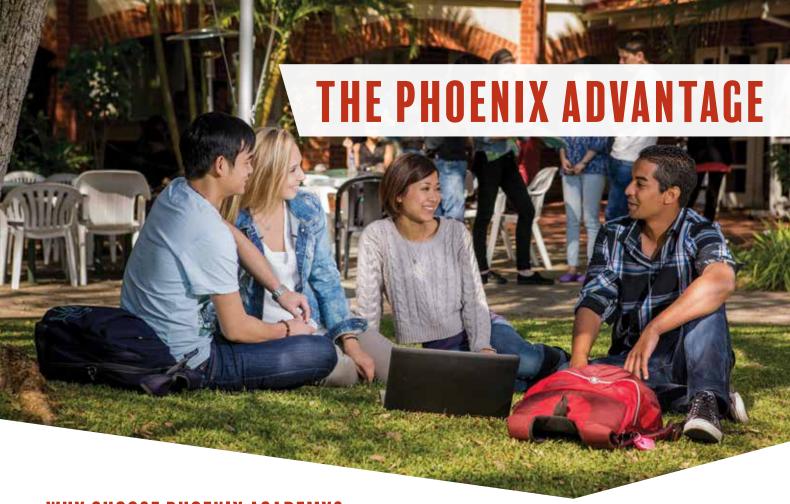
- Ranked in the Top 100 Universities in the world
- 2nd in Australia and 24th in the world for Life and Agricultural Studies
- Highest paid graduates in Australia
- Over 5000 international students from 109 countries





CENTRAL QUEENSLAND UNIVERSITY

- Ranked in the Top 2% of Universities worldwide
- Australia's largest University with over 20 locations
- Top 100 Universities worldwide under 50 years of age
 - A leader in practical, industry relevant learning, offering internships and placements



WHY CHOOSE PHOENIX ACADEMY?

Phoenix Academy is consistently highly rated by its students for providing the best quality service, guidance and support for students on an academic pathway. Our friendly and welcoming staff are committed to ensuring you maximise your learning experience and achieve your study goals both at Phoenix and at your chosen University.

Direct Entry Phoenix pathway programs provide access to directly enter first or second year degree programs at our University partners.

University Approved The Phoenix Diploma of Business is approved for a full year of credit in an undergraduate Business or Commerce degree at any of our University partners.

No IELTS is Required Once you complete the Phoenix Academic English Course you can enter your University program directly

Packaged Enrolments Our Academic English course & our School of Business programs are all packaged with your selected University course to enable just one visa for your full pathway duration

Flexible Entry Weekly commencements for our Academic English course and four entry dates per year for our School of Business programs.

Top Quality Teachers Phoenix academic staff are dedicated, highly qualified trainers who engage you with their communicative and student centred teaching style.

Academic Support We incorporate the latest teaching and learning systems to enable you to maximise your potential including:

- Academic Skills Workshops
- English language support
- One to one academic counselling
- Blended interactive teaching utilising e-boards and My Phoenix online Student Portal
- ▶ Individual attention through small classes
- ▶ Fast access to public transport



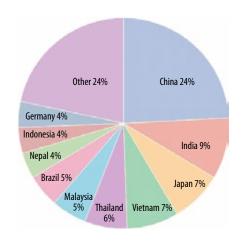








- High success rate
- Flexible learning delivery through Phoenix's Student Portal (LMS)
- Small class sizes individual attention
- Caring and committed staff
- International Classes with over 30 nationalities



No IELTS to Postgraduate

DIPLOMA OF BUSINESS

(Uni Pathway) (BSB50215)

No IELTS to Dip Business

Academic English Program for University Preparation (AEP) OR High School Year 11/12 Directly

- 9 or 12 months
- Communications 500 (501, 502)
- Information Systems 500
- Legal Framework 500
- Accounting 500
- Research Skills and Business Statistics 500
- Economics 510
- Management 510 (511, 512, 513, 514)
- Marketing 510 (511, 512)

No IELTS to Cert IV Business University Preparation Program (Cert IV Business) (BSB40215)

No IELTS to First year

Phoenix Graduates over the past 10 years:

(AEP, Diploma, Cert IV)

Universities	Number of students
Murdoch University	217
Curtin University	245
Edith Cowan University	610
University of Western Australia (past 2 years)	14

PLAN YOUR SUCCESS

POSTGRADUATE

Graduate Diploma Masters PHD / Doctorate

3RD YEAR UNIVERSITY

2ND YEAR UNIVERSITY

Bachelor of Business

- Accounting
- Banking

- Economics • Finance
- Marketing
- Human Resource Management
- Hospitality/Tourism
- Management

Bachelor of Commerce

- Accounting
- Finance
- Event Management
- Hotel Management
- Human Resource Management
- Law in Business

- Industrial Relations
- Management
- Marketing
- Sports Business
- Advertising
- Entrepreneurship
- Public Relations

Bachelor of Business Administration Bachelor of IT

Bachelor of Arts Bachelor of Media

Bachelor of Communications

1ST YEAR UNIVERSITY

- Business, Commerce, Arts, IT and Computing
- Multimedia

CAREERS

- Accounting
- Communications
- Information Technology
- Government
- Hospitality & Event Management
- Marketing
- Human Resource
- Management
- · Banking & Finance
- Multimedia











Direct entry to 1st year

Direct entry to 2nd year

ACADEMIC CALENDAR - QUADMESTERS 2018/19 (Q1 - Q4)

	2019			2020		
	Q1	Q2	Q3	Q4	Q1	Q2
Classes Commence	Jan 7	April 1	Jul 1	Sep 23	Jan 6	Mar 30
Classes Finish	Mar 22	Jun 14	Sep 13	Dec 6	Mar 20	Jun 12
Semester Break	Mar 23 - Mar 31	Jun 15 - Jun 30	Sep 14 - Sep 22	Dec 7 - Jan 5	Mar 21 - Mar 29	Jun 13 - Jun 28



Direct entry to 2nd year university

No IELTS required

Flexible entry - 4 start dates per year

Complete in 9 or 12 months

Save on 1st year university fees

Scholarships available







DIPLOMA OF BUSINESS -DIRECT ENTRY PROGRAM (BSB50215)

The Phoenix Diploma of Business course enables students a direct entry pathway to second year university. On successful completion of the Diploma of Business, graduating students are able to transfer to the relevant undergraduate degree program with a year of advanced standing at Curtin, Murdoch, Edith Cowan University, University of Western Australia (70% average) and Central Queensland University. Successful completion of the Diploma of Business also meets university English language entry conditions, therefore no IELTS result is required.

WHO IS THIS FOR?

Students who would like to complete a Bachelor of Business, Commerce, Arts or Computing at a Western Australian university however:

- would like the option to fast track their studies
- would prefer to study the first year of university in a smaller more supportive environment
- have not met university academic entry requirements
- have not met university English language entry requirements

SUBJECTS

- Communications 500 (501, 502)
- Information Systems 500
- Legal Framework 500
- Accounting 500
- Economics 510
- Management 510 (511, 512, 513, 514)
- Marketing 510 (511, 512)
- Research Skills and Business Statistics 500

The Diploma of Business (University Pathway) incorporates the BSB40215 Certificate IV in Business

UNIVERSITY OPTIONS



BACHELOR OF ARTS / BACHELOR OF BUSINESS ADMINISTRATION / BACHELOR OF COMMERCE:

- Banking
- Business Law
- Commerce
- Economics
- Entrepreneurship

- · Event Management
- Finance
- Human Resource Management
- Industrial Relations
- International Business
- · Management
- Marketing
- Public Relations
- Tourism & Hospitality



BACHELOR OF COMMERCE:

- Accounting
- · Accounting & Finance
- Event Management
- Finance
- Hotel Management
- Human Resource Management
- International Business
- Law in Business
- Management

- Marketing
- · Project Management
- Sports Business
- Tourism & Hospitality Management.



BACHELOR OF ARTS / BACHELOR OF IT / BACHELOR OF COMMERCE:

- Banking
- International Business
- Business Law
- Management

- Marketing
- Economics
- Finance

- Hospitality & Tourism Management
- Human Resource Management



BACHELOR OF ARTS / BACHELOR OF COMMERCE:

- Accounting
- Business Law
- Economics
- Finance
 - Human Resource Management
- Management
- Marketing

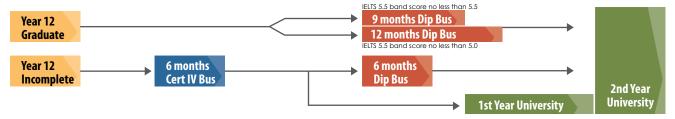


BACHELOR OF ARTS / BACHELOR OF COMMERCE:

- Accounting
- Business Law
- Economics

- Finance
- · Human Resource Management
- Management
- Marketing

CHOOSE YOUR PATHWAY





I was able to fast-track
wy studies at Phoenix
Academy and get to
University faster.
My teacher was fantastic,
she was very familiar
and it was easy to ask her
questions.

Avant India

Avani, India
Pathway: Diploma of Business > Curtin
University

COURSE SUMMARY

Commencement 7 Jan / 1 Apr / 1 Jul / 23 Sep dates 7 Jan / 30 Mar (2020)

Hours 20 hrs/wk average

Course length 6, 9 or 12 months

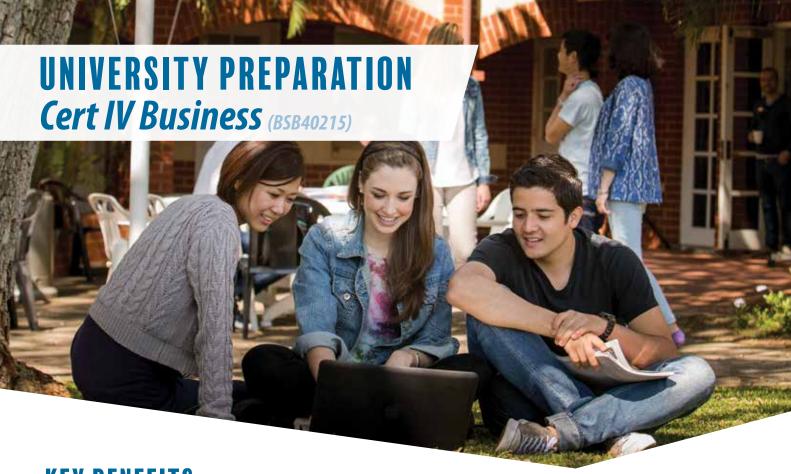
Class size Average 16

Requirements CEFR B2/IELTS 5.5 or equivalent + Yr 11 min

Fees (2019) A\$19900 6/9/12 mths (8 units)

A\$2490 Single unit

Enrolment fee: A\$230



Study skills for success at university

Practical & relevant Business skills

Small class sizes

Expert teachers

Personalised progress counselling

4 commencements per year







PHOENIX ACADEMY BUSINESS STREAM

CERTIFICATE IV IN BUSINESS (BSB 40215)

The Phoenix Academy University Preparation (Certificate IV) Course provides students at pre-undergraduate level with a bridge between previous academic studies and the academic requirements for entry to first year university, or to a Diploma of Business.

On successful completion of the program, students are eligible for direct entry to first year Business and Commerce studies at Murdoch, Edith Cowan, Curtin, Central Queensland universities and The University of Western Australia, or to our Diploma of Business (University Pathway) or Diploma of Business (Work Ready).

WHO IS THIS FOR?

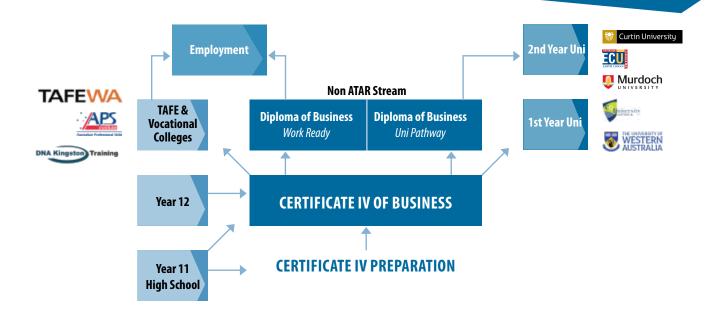
Students who would like to commence a Bachelor of Business or Commerce, Arts or Computing in a Western Australian university however:

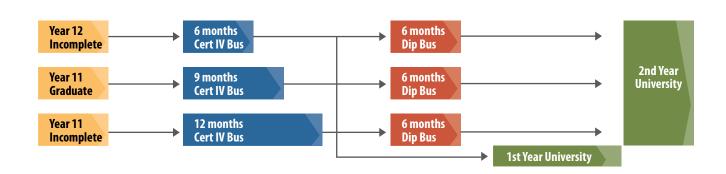
- would like the option to fast track their studies
- have not met university academic entry requirements
- have not met English entry requirements
- to enter the workforce.

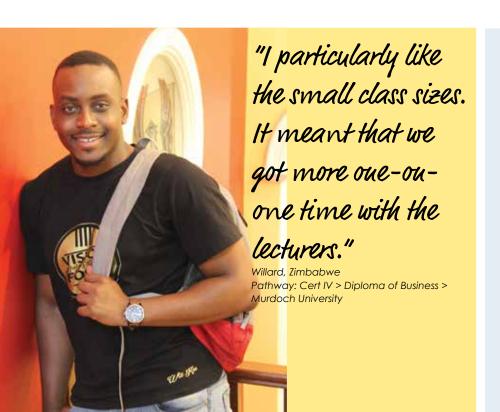
SUBJECTS

- Business Communications 500 (501,502)
- Accounting 500
- Research Skills & Business Statistics 500
- Legal Framework 500
- Information Systems 500
- WHS Policies and Procedures

CHOOSE YOUR PATHWAY







COURSE SUMMARY

Commencement 7 Jan / 1 Apr / 1 Jul / 23 Sep

dates 6 Jan / 30 Mar (2020)

Hours 20 hrs/wk average

Course length 6, 9 or 12 months

Class size Average 16

Requirements CEFR B2/IELTS 5.5 or

equivalent + Yr 11 min

Fees (2019) A\$9950 (6 months)

Enrolment fee: A\$230



Direct entry to undergraduate

Direct entry to Postgraduate

No IELTS required

Flexible weekly commencements

Packaged visas available





UNIVERSITY PREPARATION (AEP) ACADEMIC ENGLISH PROGRAM

Designed to ensure you succeed in a tertiary study environment, our Academic English Program (AEP) course will develop your confidence & competence in key study skills in an academic context.

On completion of all AEP course requirements you are eligible for direct entry at either an undergraduate or post graduate level with no IELTS required at any of our University partners listed.

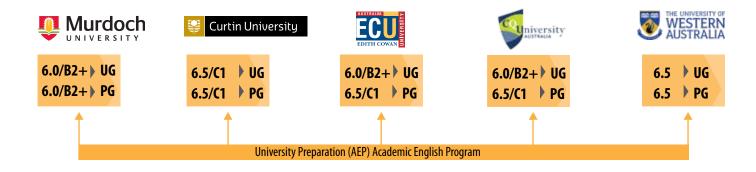
WHO IS THIS FOR?

Students who would like to:

- study at either an undergraduate or postgraduate level in a
 Western Australian university
- like a flexible entry academic English program
- have not met university English language entry conditions
- do not want to sit an IELTS test

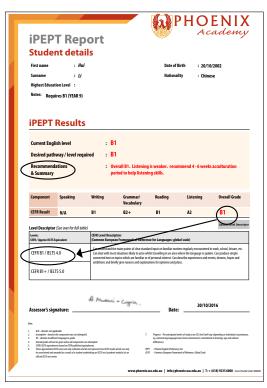
SUBJECTS

- Academic skills (Speaking, Listening, Reading, Writing).
- Using technology to communicate in an academic context.
- Participation in tutorial discussions to develop collaborative learning skills.
- Conducting research for academic purposes.
- Oral presentations skills in an academic context



KNOW YOUR ENGLISH LEVEL? IPEPT

The Internet-based Phoenix English Proficiency Test (iPEPT) is an innovative internetbased test that measures Grammar, Vocabulary, Writing, Reading and Listening.



- Test Results within 48 hours!
- Gives accurate English level relative to IELTS, TOEFL, CEFR and others
- Tells you how many weeks English required to enter University, College TAFE, High School, Cambridge Exams and employment (Job) competency
- Gives you confidence in predicting achievement in Australian Studies
- General English All Levels
- Academic English (University)
- Academic English (High School)

PHOENIX ACADEMY **ACADEMIC LEVELS**

Class Description	CEFR*	approx. IELTS Band Score Eqv.	Expected progress	Recommended entry point for further study
Pre-Int A	A2	3	6 wks	
Pre-Int B	A2+	3.5	6 wks	
Int A	B1	4	12 wks	High School Yr 7/8/9
Int B	B1+	5	6 - 8 wks	
Upper-Int	B2	5.5	6 - 8 wks	High School Year 10/11/12; Foundation; Dip. Bus; TAFE; AEP; Cambridge CAE
Pre-Advanced/ Express English	B2+	6	6 wks	Bachelor Degree;
Advanced A	C1	6.5	6 wks	Postgraduate
Advanced B	C1+	7	6 wks	
Expert A	C2	7.5	6 wks	
Expert B	C2+	8 +	6 wks	

^{*} CEFR - Common European Framework of Reference: Global Scale

Register for the iPEPT by visiting www.phoenix.wa.edu.au



"My lecturers are super approachable and helpful. They make learning fun and interesting"

University Preparation (AEP)

Commencement Students may commence dates

any Monday

Hours per week

23 hrs/wk

weeks

Course length

6 week modules/6 to 36

Class size

Average 14

Requirements

CEFR B1+; IELTS 5.0 or equivalent

Fees (2019)

\$420/wk (1-11 weeks) \$415/wk (12-23 weeks) \$410/wk (24-35 weeks)

\$405/wk (36-48 weeks)

Enrolment fee: Academic

A\$230 A\$425

Service & Materials fee



Flexible entry - 4 start dates per year

Flexible course duration 6, 9 or 12 months

Flexible study timetable (dependent on visa)

Easy payment plans available





COURSE SUMMARY

Commencement dates

7 Jan / 1 Apr / 1 Jul / 23 Sep

6 Jan / 30 Mar (2020)

Hours

20 hrs/wk average

Course length

6, 9 or 12 months

Class size

6, 9 or 12 months
Average 16

Requirements

CEFR B2/IELTS 5.5 or

equivalent + Yr 11 min

Fees (2019)

\$5300 (6 months) \$7680 (9 months) \$10,600 (12 months)

Enrolment fee:

A\$230

DIPLOMA OF BUSINESS

(Work Ready)

The key to standing out from the crowd is to have the employability skills that business wants. Our Diploma of Business - Work Ready (BSB50215) gives you those globally "in demand" skills which include:

- Communicating effectively
- Using initiative & enterprise
- Critical thinking & problem solving
- Developing professionalism
- Working effectively with others

WHO IS THIS FOR?

Students who want a flexible & practical qualification that gives access to a range of career opportunities including:

- Marketing
- Business Administration
- Operational Management
- Hospitality Management
- ▶ Human Resource Management
- Business Development & Enterprise

SUBJECTS

- Manage Personal Work Priorities & Professional Development (BSBWOR501)
- Write Persuasive Copy (BSBWRT501)
- Design and Develop an Integrated Marketing Communication Plan (BSBMKG523)
- Identify & Evaluate Marketing Opportunities (BSBMKG501)
- Establish & Adjust the Marketing Mix (BSBMKG502)
- Interpret Market Trends and Developments (BSBMKG507)
- Manage People Performance (BSBMGT502)
- Manage Operational Plan (BSBMGT515)

OTHER COURSES



GLOBAL BUSINESS SKILLS (GBS)

- Write business documents like a professional
- Manage & control your business finances successfully
- Impress & inspire your audience when presenting
- Chair & manage meetings with ease
- Unlock peak performance in yourself & others
- Lead a team to maximise operational productivity
- Write creatively for the web, brochures and other publications



ONLINE-LEARNING

The online content engages students through a variety of interactive exercises. It provides a stimulating learner-focused environment that aims to improve learning outcomes, drive student motivation and encourage students to become more responsible for their own learning.

- Online English: 6 levels
- Online English for Specific Purpose: Hospitality / Business / IT / Health / Nursing
- Online IELTS Preparation: Proficiency in all four skills reading, writing, listening, and speaking
- Online TESOL and Customised Training: those who would like to teach English to speakers of other languages



ENGLISH PROGRAMS

- General English
- New Generation English (Evening Classes)
- Cambridge Examination Courses (FCE, CAE, Open)
- ▶ English for Academic Purposes- University Preparation
- Gap Year Program
- ▶ English for Business Purposes / Global Business Skills
- Online English Courses (including IELTS)



"My experience at Phoenix has helped une greatly during my further studies and internship in Perth"

Oki, Indonesia English > APSI > Internship

ENTRY REQUIREMENTS

ENGLISH LANGUAGE ENTRY REQUIREMENTS

	IELTS	CEFR	PTE	TOEFL IBT
12 month Diploma of Business	5.5 (no band less than 5.0)	B2	42 (no band less than 38)	60
9 month Diploma of Business	5.5 (no band less than 5.5)	B2	48 (no band less than 46)	60 (no band less than 15)
University Preparation Program	5.5 (no band less than 5.0)	B2	42 (no band less than 38)	60

ACADEMIC ENTRY REQUIREMENTS

Country	Phoenix University Preparation Course	Diploma of Business
Australia	Year 11	Acceptable Year 12, ATAR 50%
Bangladesh	Higher Secondary Certificate (10+2) with 50% average or Year 11 (10+1) with 70% average	Higher Senior Secondary Certificate (10+2)/Intermediate with average of 55%
Bhutan	Completion of Bhutan Higher Secondary Education Certificate or YR 11 equivalent with 50%	Completion of Bhutan Higher Secondary Education Certificate with 55%
China	Completion of Senior Middle 2	Senior Middle 3 with 60% in 4 academic subjects
Colombia	YR 11 or equivalent	Successful completion of Bachillerato or Bachillerato Tecnico
France	Completion of Premiere with minimum 55% average	Baccalaureate of Diplome de Bachelier de l'enseignement of CFES
Germany	Completion of eleven (11) years of schooling.	Completion of Gymnasium (formerly Höhere Schule)
Hong Kong	Completion of Form 5 (HKALE)	Completion of Form 6
India	High Secondary (10 + 1) - Central Board with an average of 55% or State Board with an average of 60% in 4 academic subjects	Higher Senior Secondary Certificate (10+2) – Central Board with average of 50% or State Board with an average of 55% in 4 academic subjects
Indonesia	SMA 2, average grade of 7.0 in academic subjects	SMA 2 with 6.0 average in academic subjects
Japan	Completion of Kotogakko Year 2	Kotogakko Certificate
Kenya	YR 11 or equivalent	Completion of KCSE with a C Grade Average
Korea	High School Leaving Certificate or 11 years of school	High School Leaving Certificate with C Grade Average
Malaysia	Completion of Form 5 / SPM: Senior Middle 2 or equivalent	Completion of STPM or Completion of A Level's with 2 passes
Mauritius	YR 11 or equivalent	Completion of A Levels
Nepal	Higher Secondary Certificate or Year 11 equivalent with average of 60%	Higher Senior Secondary Certificate (10+2) with average of 55%
Nigeria	3 GCE 'O' Levels D grade or higher	2 GCE 'A' Levels (min D&E) or 1 'A' Level and 2 AS levels (minimum 3 points)
Pakistan	Year 11 or equivalent with 50%	Year 12 or equivalent with 55% average
Philippines	Year 11 with an average of 60%	YR 12 with an average of 55%
Russia	Certificate of Secondary Education Grade 11 with 3.0 average	Diploma of Completed Specialised Secondary Education
Saudi Arabia	Year 12 with 60% average	Year 12 with 80% average
Singapore	Year 11 or equivalent	Completion of A Levels
South Africa	Year 11 or equivalent	Year 12 or equivalent
South America	High School Leaving Certificate or 11 years of school	High School Leaving Certificate
Sri Lanka	YR 11 or equivalent	2 GCE 'A' Levels (min 2 E's) or 1 'AS' and 1 A Level (min 2 E's)
Taiwan	Senior High School Year 2 with B average	Senior High School Year 3 with B average
Thailand	Matayom 5 with 2.5 average	Matayom 6 with 2.5 GPA average
Vietnam	Year 11 with 6.0 average	Year 12 with 6.0 average

OTHER FEES AND CHARGES (2019)

ACCOMMODATION	HOMESTAY	BEATTY LODGE On-campus Student Residence (Perth)	per night	per week
	\$270/wk \$250 placement fee (once only) Includes 2 meals per day (breakfast & dinner) during the week and 3 meals per day (breakfast, luch & dinner) on weekends.	Standard Single Standard Twin Share (per person) Double Room (per room 2 persons) Dormitory-6 beds (per person)	\$55 \$45 \$75 \$30	\$346 \$284 \$472 \$189

OVERSEAS STUDENT HEALTH COVER (OSHC)*

OSHC is a compulsory requirement for all Student Visa holders. Rate is payable according to length of Student Visa, not course.

3 months: \$128 6 months: \$257 9 months: \$385 12 months: \$514

Non-Student Visa Holders (OVHC) under the age of 49.

3 months: \$234 6 months: \$468 9 months: \$702 12 months: \$936

^{*} The above is provided as a guide only. The total premium payable is based on the total months of your enrolment and will be determined at the time of application.

HOW DO I APPLY?







►WE CAN EVEN ARRANGE YOUR OFFERS

Link2Uni offers students and agents a counselling and career advice service so that students can be confident they have made the best choice of institution and course to meet their educational goals.

Link2Uni will assist students and agents to prepare an application to a university, college or high school and receive an offer of study in the shortest possible time frame.





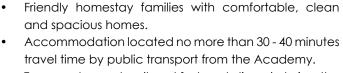




The Academy's on-campus student residence is a convenient and cost effective accommodation offering:

- Single, twin, triple and dorm rooms.
- Clean, modern self-catering facilities.
- Swimming pool, BBQ, pool table, cable TV and DVD player.
- Wifi & Internet access 24 hours a day.
- Located within five minutes from cafes, shops and all amenities.

For more information, visit www.beattylodge.com.au



Two meals per day (breakfast and dinner) during the week and three meals per day (breakfast, lunch and dinner) on weekends.





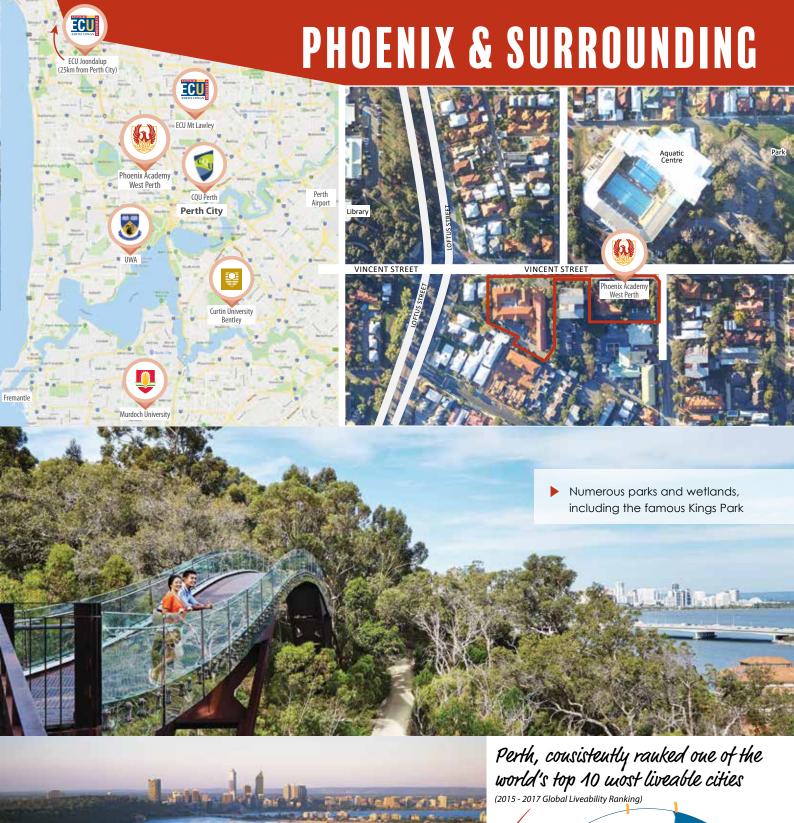


LIVING EXPENSES

Perth has one of the lowest costs of living in Australia. Depending on your individual lifestyle, Phoenix estimates a single international student requires between AU\$10,000 and AU\$12,000 per year of study for all living arrangements.

0 0	
ESTIMATED WEEKLY BUDGET	A\$
Accommodation (single room)	90
Food (approximate cost)	70
Health cost	5
Public transport	15
Laundry, dry cleaning	10
Clothing, toiletries, entertainment	50
Books, stationery	10
TOTAL	250









Same Time Zone as Asia!















