

ENGLISH SUMMER PROGRAMME

Young Adults
Ages 16 to 19



Sunday June 25th until
Sunday August 27th

Why Ireland?

- ☀ Beautiful, safe and friendly country
- 👥 The only English speaking country in the EU
- 2nd 🌟 Ranked 2nd in the world for quality of life
- 🏫 The education system is ranked in top 10 globally
- 🎮 Young & fun. 50% population aged under 30
- 👤 Voted friendliest people in the world



Why choose ELI Schools?

At ELI we strive to provide the highest standards in everything we do to ensure our students have a truly rewarding and unforgettable experience. Our senior management team have been welcoming students to Ireland for over 10 years.

We hire friendly and enthusiastic people who love what they do and give them the tools and training to deliver the best experiences for our students. Our teachers are all university graduates with recognised teaching qualifications and significant teaching experience both in Ireland and abroad. Our support teams come from a variety of backgrounds and most have travelled so they know it's the simple things that make the difference. We pride ourselves on delivering first class service in every encounter.

The destination

As a young modern city Dublin is bustling with art, music, theatre & culture and the city-centre is small and easy to get around. Our school is located just a short stroll from all the best shopping, entertainment and cultural areas, making it an ideal location for students looking for a city experience.

🏠 Small, modern city full of history & culture.

🎨 Fantastic choice of activities & attractions.

📍 Beautiful school, 15 minutes from the main areas.

🚶 Safe city, easy to explore and enjoy on foot.



The School

Housed in a beautiful building beside the canal, our classrooms have large windows and high ceilings and the open spaces are brightly coloured with interesting artwork and funky furniture. Our café serves both healthy and more indulgent snacks at very affordable prices with comfortable seating and an outdoor garden terrace for when the sun shines.



10 Classrooms



15 minute-walk from the best attractions



Easy access from all forms of transport



Professional area, safe & quiet beside the canal

Host Families & Getting to School

We strongly believe that finding the right host family is crucial. Every family is different and we want to embrace that and celebrate the unique welcome each can provide. Providing a safe & secure home is a basic requirement, but we want much more than this for our students. We want them to immerse themselves in our language and culture, and to engage with it every day. Staying with the right family is critical to feeling happy and to creating those memories that will last a lifetime. All our families have been inspected by our team and have passed police checks.

GENERAL ENGLISH PROGRAMME

June 25th to August 27th, 2023

Ages 16 to 19



International Classes

This programme offers young adults the opportunity to study a General English course for 15 hours per week in a lively international language school with students from different countries. Our General English course focuses on the four main skills reading, writing, speaking and listening while developing each student's individual grammar and vocabulary. Lessons are taught using a task-based method involving topics and themes from everyday life.

- ▶ **Language Level:** Beginner to Advanced
- ▶ **Length:** 2 to 9 weeks
- ▶ **Start dates:** Arrivals every Sunday
- ▶ **Travel Options:** Individual or Groups



Activity Programme

We recognise that young adults enjoy their sense of independence so while we've included a varied activity programme, we give them the freedom to choose what they want to join. All activities on our programme are guided by friendly ELI staff.



Package Pricing

2 weeks	€1.500
3 weeks	€2.145
4 weeks	€2.795
Additional week	€645

What's included

- ✓ 15 hours English Language tuition
- ✓ Shared half-board accommodation in host family
- ✓ Return airport transfers
- ✓ Course Materials
- ✓ End of course certificate
- ✓ Full day trip every weekend
- ✓ 5 afternoon activities



INTENSIVE ENGLISH WITH ACTION

July 2nd to August 13th, 2023
Ages 16 to 19

Intensive English with Action is a fun summer program for international students that combines English lessons with digital skills, sustainability education and cultural activities.

The program is open to students of all English levels aged 16 – 19. Participating international students are placed in host families or those 18+ can be accommodated in residential accommodation. The program includes 20 hours tuition per week with 15 hours English skills and 5 hours Digital Skills or Climate Action project work. Outside the classroom, students will participate in a varied and high quality social and cultural programme and get to experience the fun and exciting city of Dublin. It is designed that participants can join a specific program theme for two weeks or combine programs into a 4 to 6 week stay.



- **Language Level:** B1 to C1
- **Start dates:** Arrivals every Sunday
- **Travel Options:** Individual or Groups



English and Marketing in Action

Week 1

Day 1	Introduction to Digital Marketing Introduction to digital marketing and the rise of inbound marketing over traditional outbound.
Day 2	Content Marketing and Strategy How to choose the right content, tools and platforms to deliver your message
Day 3	The Power of Storytelling How companies and individuals can use stories to communicate their message.
Day 4	How to write for the web Learn to write easy to read, entertaining and informative content for the web and SEO.
Day 5	Masterclass: Izzi Wheels How Izzy Wheels used her story to champion disability awareness and build a personal brand.

Week 2

Day 6	Social Media Marketing How to choose the right social media platforms for your content and how to amplify your message.
Day 7	Publishing your first post Craft your first blog post and publish it live on the web with simple images and imbedded videos.
Day 8	Share your story Compete with your classmates to see whose story will gain the most likes, shares and views.
Day 9	Measure, track and analyse How to use simple ways to track the ROI of your content and social media strategy.
Day 10	Winning on the web Project presentation, learning review, and who will be crowned the storytelling champion?



Activities and Tours

We include four two-hour activities every weekday afternoon and a weekend walking tour guided by ELI. The focus is on fun and entertainment with a healthy amount of culture and outdoor exercise.



Sample Activity Programme

The standard program includes three program per day guided by ELI.



Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
 City Walking Tour	 Little Museum of Dublin	 Self-Guided Project Work	 National Museum Bog Bodies	 Seaside village Walking tour	 Full day bus tour: Glendalough
 Trinity College & Book of Kells	 Dun Laoghaire & Sandycove		 Team Trial Scavenger Hunt	 Guinness Storehouse	 Full day bus tour: Belfast & Titanic



Package Pricing

2 weeks	€1.600
3 weeks	€2.345
4 weeks	€3.095
Additional week	€745

What's included

- ✓ 15 hours General English with 5 hours Digital Marketing
- ✓ Shared half-board accommodation in host family
- ✓ Return airport transfers
- ✓ Course Materials
- ✓ End of course certificate
- ✓ Full day trip every weekend
- ✓ 5 afternoon activities

*Supplements

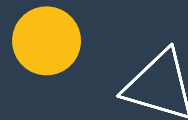
Optional change to city-centre self-catering residential accommodation for over 18 years

€200 per week

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**LIVE, LEARN
AND EXPLORE**



ELI ENGLISH
LANGUAGE
INSTITUTE

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